

## Casio Releases G-SHOCK Watches Finished in Camouflage Patterns

*Featuring a Rugged Look Combined with a Highly Fashionable Design*



GD-X6900CM-5

GD-120CM-4

**February 2014** — Casio Computer Co., Ltd., announced today the latest additions to its G-SHOCK family of shock-resistant watches - the GD-X6900CM and the GD-120CM - available in a total of five models, each finished entirely in a camouflage pattern.

The new GD-X6900CM and the GD-120CM watches are based on earlier Casio GD-X6900 and GD-120 models, respectively, both of which boasted impressively large watch cases. The newly released G-SHOCK models are completely finished in camouflage patterns, including the band, case, and watch face.

Featuring a tiger-stripe camouflage motif with stripes running horizontally across the watch, the GD-X6900CM models meet the military standard specifications\* set by the United States Department of Defense. The GD-120CM is finished in a woodland camouflage pattern made up of spots and stripes in several colors. For both series of models, Casio has created a multi-layered finish combining a rugged look with highly fashionable design.

\* Among the United States defense standards set by the United States Department of Defense. Thirteen items are tested under Military specification MIL-STD-810G at National Technical Systems.

The camouflage theme also extends to the product packaging, with the box and container finished in the same camouflage pattern as the watch model.

Model	Camouflage pattern	Color
GD-X6900CM-5	Tiger-stripe	Khaki
GD-X6900CM-8		Gray
GD-120CM-4	Woodland	Red
GD-120CM-5		Khaki
GD-120CM-8		Gray



GD-X6900CM-5



GD-X6900CM-8



Packaging



GD-120CM-4



GD-120CM-5



GD-120CM-8

Specifications

GD-X6900CM

Construction	Shock-resistant
Water Resistance	200 meters
World Time	48 cities (29 time zones); daylight saving on/off
Stopwatch	1/100-second stopwatch; measuring capacity: 23:59'59.99"; elapsed time, split time, 1st and 2nd place time; other: 5-second countdown auto-start
Countdown Timer	Measuring unit: 1 second; countdown range: 24 hours (1-minute increments); auto-repeat; time-up alarm
Alarm	3 multi alarms (with 1 snooze alarm); hourly time signal
Other Functions	Full auto-calendar; 12/24-hour format; button operation tone on/off; LED backlight (super illuminator and afterglow), flash alert (flashes with buzzer that sounds for alarms, hourly time signal, countdown timer time up alarm, countdown timer progress beeper, and stopwatch auto start)
Accuracy at Normal Temperature	±15 seconds per month
Battery Life	Approx. 10 years on CR2032
Size of Case	57.5 x 53.9 x 20.4 mm
Total Weight	Approx. 84 g

## GD-120CM

Construction	Shock-resistant
Water Resistance	200 meters
World Time	48 cities (31 time zones) and Coordinated Universal Time; daylight saving on/off; city code display; home city / world time city swapping
Stopwatch	1/100-second stopwatch; measuring capacity: 23:59'59.99"; elapsed time; split time; 1st and 2nd place times
Countdown Timer	Measuring unit: 1/10 second; countdown range: 24 hours (1-second increments, 1-minute increments, 1-hour increments)
Alarm	5 independent dairy alarms; hourly time signal
Other Functions	Full auto-calendar; 12/24-hour format; button operation tone on/off; full auto LED backlight (super illuminator and afterglow); flash alert (flashes with buzzer that sounds for alarms, hourly time signal, countdown timer time up alarm, countdown timer progress beeper, and stopwatch auto start); multi time (4 different cities)
Accuracy at Normal Temperature	±15 seconds per month
Battery Life	Approx. 7 years on CR2025
Size of Case	55.0 × 51.2 × 17.4 mm
Total Weight	Approx. 72 g

### ABOUT CASIO

Casio Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products and business equipment solutions. Since its establishment in 1957, Casio has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. Today, Casio's offerings include timepieces, digital cameras, electronic dictionaries, calculators, musical instruments, system equipment, and others. The Casio Group employs more than 11,000 people worldwide, shipping over 100 million products per year, with net sales of 297 billion yen (approx. US\$2,798 million) in the fiscal year ended March 2013. News and product information from Casio is available at <http://world.casio.com>.

### ABOUT MARCO CORPORATION

MARCO CORPORATION (M) SDN BHD (A wholly owned subsidiary of Marco Holding Bhd) was established in 1972 and took off its business venture in a highly competitive watch industry with CASIO Computer Co Ltd upon of its appointment as the official Domestic Marketing Distribution (DMD) for CASIO Timepiece Product. Over the forty-one years since its establishment, MARCO has always been synonym to CASIO among the retailers from the watch industry Malaysia. The product lines offered by MCSB have been well received and marketing will be the key to the development of brand cum product awareness, as well as the growth of its customer base. MARCO is visionaries to be a preferred and profitable distribution partner of renowned consumer brand names in the ASEAN Region. Evolving from our corporate vision, mission is what MARCO aspires to become. MARCO is dedicated to offer high value products & services to our customers, partners and brand owners by utilizing its core competencies.

For more information please visit <http://www.marco-groups.com/my/>.

For more information and/or media enquiries kindly contact:

#### **Eric Lim**

Marketing Manager  
Marco Corporation (M) Sdn Bhd  
T: 03-4043 3111 ext. 128  
F: 03-4041 9315 / 4043 9199  
E: [ericlim@marco-groups.com](mailto:ericlim@marco-groups.com)

#### **Winnie Wong**

A&P Manager  
Marco Corporation (M) Sdn Bhd  
T: 03-4043 3111 ext. 120  
F: 03-4041 9315 / 4043 9199  
E: [winniewong@marco-groups.com](mailto:winniewong@marco-groups.com)